



BUCWHEATJOHNSON

CREATOR / GAMING / LIVE

Real gameplay. Real controller feedback.

BucwheatJohnson brings sports gaming, livestreams and creator gear together through practical, entertaining content.

THE CREATOR

BucwheatJohnson is a gaming creator focused on NBA 2K27 MyTEAM, pack openings, lineup decisions, controller performance and live play. The channel also features Madden and other games. Product features can be tested in the middle of actual gaming sessions, with clear opinions and useful demonstrations.

CONTENT THAT FITS

Controller testing

Hands-on impressions, comfort and features across real gameplay sessions.

Sports gaming

NBA 2K shooting, dribbling and defense, plus Madden and other games.

Livestream integration

Live demonstrations, audience questions and longer-use impressions.

Creator setup

Setup guides, tutorials, edited videos, Shorts and clips.

PARTNERSHIP APPROACH

Useful content comes first. I show how gear fits into my own gaming and streaming workflow, share honest feedback, and build repeatable stories around launches and long-term use.

BUSINESS INQUIRIES

partnerships@bucwheatjohnson.com



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Audience & creator analytics

Verified in signed-in creator dashboards on September 22, 2026.

YOUTUBE Aug 25 - Sep 21, 2026 | Last 28 days

25 CURRENT SUBSCRIBERS	48 VIEWS +860% vs prior period	3.1 h WATCH TIME >999% vs prior period	4:44 AVG VIEW DURATION
29 MONTHLY AUDIENCE estimated viewers	+1 NET SUBSCRIBERS	86.1% SUBSCRIBED WATCH TIME	13.9% NOT SUBSCRIBED

Audience availability

Returning viewers, top countries and age ranges: not enough viewer data to report.

Device watch time: Computer 72.5% | Mobile 23.4% | TV 2.7% | Tablet 1.4%

TWITCH Aug 24 - Sep 22, 2026 | Last 30 days

38 CURRENT FOLLOWERS	1.0 AVERAGE VIEWERS	7 UNIQUE VIEWERS	18h 42m TIME STREAMED
1 NEW FOLLOWS	4 UNIQUE CHATTERS	9 STREAMING DAYS of last 30 days	2 LATEST STREAM VIEWERS

PARTNERSHIP SIGNALS

Hands-on gameplay, livestream integrations, controller testing, tutorials, Shorts and edited clips.

YouTube watch time and views both accelerated sharply versus the previous 28-day period.

CHANNELS

youtube.com/@BucwheatJohnson | twitch.tv/bucwheatjohnson | bucwheatjohnson.com
partnerships@bucwheatjohnson.com